



## summary

worked in a variety of mediums for the past several years to enhance communications, design, and marketing skills. pursuing an mba to become a more effective leader. seeking a position where abilities can be utilized in an innovative culture.

## education

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|----------------|---|-----------------|
| 2005 - present | iowa state university   | ames, iowa      |
|                | • <i>master of business administration (expected graduation: may 2011; gpa: 3.61)</i> |                 |
|                | • <i>bachelor of arts in journalism and mass communications (graduated may 2008)</i>  |                 |
| 2004 - 2005    | the university of iowa  | iowa city, iowa |
|                | • <i>the daily iowan full tuition scholarship</i>                                     |                 |
|                | • <i>dean's list</i>  |                 |

## work experience

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|----------------|--|------------------|
| 2009 - present | iowa state university  | ames, iowa       |
|                | • <b>communications consultant</b> ( help students develop written, oral, and visual skills )  |                  |
|                | • <b>administrative assistant</b> ( create, edit content for graduate business programs office )   |                  |
| 2010 (summer)  | kemin industries   | des moines, iowa |
|                | • <b>market research intern</b> ( analyzed market trends and gathered competitive industry data for the global business intelligence unit; completed projects for company executives ) |                  |
| 2007 - 2009    | quad-city times  | davenport, iowa  |
|                | • <b>page designer/copy editor</b> ( design section of the newspaper; edit copy; write headlines; maintain web site; shoot and produce video; create photo galleries )                 |                  |
| 2007 - 2008    | meredith corporation   | des moines, iowa |
|                | • <b>freelance designer</b> ( designed spreads for creative home and 100 decorating ideas under \$100 magazines; wrote copy; created web slideshows )                                  |                  |
| 2005 - 2008    | iowa state daily   | ames, iowa       |
|                | • <b>assistant online editor</b> ( maintained iowastatedaily.com web site; edited video; planned and developed online exclusive packages )   |                  |
|                | • <b>managing editor of visuals and production</b> ( managed design, graphics and photo departments; designed newspaper, special sections; facilitated planning )                      |                  |
|                | • <b>page designer</b> ( designed newspaper, special sections )  |                  |
|                | • <b>reporter</b> ( general assignment reporter; covered diversity beat )  |                  |
| 2004 - 2005    | the daily iowan  | iowa city, iowa  |
|                | • <b>page designer</b> ( designed section of the newspaper )   |                  |
|                | • <b>reporter</b> ( general assignment reporter; covered education, government beats )   |                  |

## volunteer experience/activities

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|----------------|-----------------------------------|------------|
| 2009 - present | mba association (marketing chair) | ames, iowa |
| 2007 - 2008    | stuff the bus food drive          | ames, iowa |

## software skills

adobe indesign, photoshop, illustrator, dreamweaver, premiere pro; quark; office